

CITY OF DETROIT FISCAL 2005/06 BUDGET

AGENCY 44 ZOOLOGICAL INSTITUTE

STATEMENT OF PURPOSE

The Detroit Zoological Institute (DZI) is centered on “celebrating and saving wildlife.”

DESCRIPTION

The Zoological Institute consists of the Main Zoo (125-acre Detroit Zoological Park), the Belle Isle Zoo (no longer open to the public), the Belle Isle Nature Zoo (converted from the Belle Isle Nature Center) and the Belle Isle Aquarium (no longer open to the public).

The Zoological Institute is aligned with the Mayor’s Strategic Priorities to:

Improve Financial Health by enhancing earned revenue in DZI facilities (including an updated contract for Catering/Food and Retail Concessions), aligning programmatic education fees with industry standards and unveil a new portfolio of Education programs resulting in new revenue, securing additional private-public investment and by engaging the community in our innovative programs and facilities (to encourage new and repeat attendance, which will promote financial health by increasing revenues and community support).

Accelerate Economic and Business Development through accelerating the Belle Isle Nature Zoo and new downtown riverfront aquarium project.

Improve Public Safety by enhancing safety, security and emergency preparedness. To ensure that programs and facilities meet and exceed industry standards for building safety and crime prevention, which will be resistant to the effects of wide-scale emergencies and hazards.

Improve City Services and Key Stakeholder Relationships by improving internal operations and by enhancing the City’s image to citizens at all three facilities.

GOALS

1. Demonstrate leadership in wildlife conservation and animal welfare.
2. Provide a broad audience with outstanding and unique educational opportunities that lead to the appreciation and stewardship of nature.
3. Inspire our community with engaging, meaningful and memorable experiences.
4. Provide innovative Zoological facilities that contribute to the region’s economic vitality.
5. Demonstrate organizational excellence consistent with a commitment to outstanding service and progressive resource management.

DEPARTMENTAL FINANCIAL INFORMATION

	GENERAL FUND	CAPITAL PROJECTS	TOTAL
EXPENDITURES	\$11,250,584	\$1,500,000	\$12,750,584
REVENUES	<u>11,250,584</u>	<u>1,500,000</u>	<u>12,750,584</u>
NET TAX COST	\$ 0	\$ 0	\$ 0
POSITIONS	153	0	153